

**MINUTES OF THE REGULAR MEETING OF THE TOBACCO PREVENTION
AND CESSATION EXECUTIVE BOARD MEETING
NOVEMBER 17, 2005**

Dr. Judith A. Monroe, Chairperson, called the regular meeting of the Tobacco Prevention and Cessation Executive Board to order at 1:00p.m., in the 2nd Floor Conference Room, ISTA Building, 150 West Market Street.

Dr. Monroe called for introductions of all Executive Board Members.

Dr. Monroe informed the Board that Governor Mitch Daniels had just announced that the smoking policy will be revised to ban smoking on the grounds of the Government Center Complex, including common areas, parking lots and garages, as well as offering free smoking cessation classes to state employees.

Guest Speaker:

Karla Sneegas, Executive Director, introduced the guest speaker, Nancy Mueller, Center for Tobacco Policy Research for St. Louis University. Ms. Mueller presentation was conducted by phone. She explained that Indiana had been selected in 2004 for a research project looking into the economic impact of tobacco control programs and how the level of tobacco control program investment affected the State's ability to implement tobacco control programs. Ms. Mueller presented the key findings from the study, specific for Indiana. All reports, including the Indiana report, can be found at <http://ctpr.slu.edu/LeaP/Indiana/>.

Dr. Monroe called for the approval of the minutes from the August 18, 2005 meeting. A motion to approve the minutes was made by Dr. Jay, seconded by Mr. Meyer. Motion approved.

October 2005 Financial Report

Mrs. Bates gave the financial report for the period ending October 31, 2005. Dr. Simpson asked how ITPC received money back from grantees at the conclusion of their grant period. Mrs. Bates explained that at the end of the grant cycle, any dollars left over were to be returned back to ITPC. Dr. Monroe asked what percentage is an acceptable amount to return. A motion to approve the October 2005 financial report was made by Dr. Keen, seconded by Dr. Jay. Motion approved.

Governor Daniels Summit on Smoking Reduction

Dr. Monroe announced that Governor Daniels is going to do a Statewide Summit on Smoking Reduction; the tentative date is February 28, 2005. Mrs. Sneegas urged the Executive Board members to "save the date" and to participate. This will be the first day of the Annual ITPC Partner Information X-Change. She also noted that this is a great opportunity to reach out and engage with the business community.

Action Items

Dr. Jay discussed Resolution 2005-1 in support of local control over second hand smoke ordinances. This resolution is an update on the 2003 Preemption Resolution previously passed by the Board. A motion to send Resolution 2005-1 to city and town organizations for endorsements and also to circulate it among health care organizations and business organizations for endorsement was made by Dr. Feldman, seconded by Dr. Champion. Motion approved.

Mrs. Sneegas reviewed the six priority areas for the Indiana Tobacco Control Strategic Plan for 2010. A motion to approve the six priority areas for the strategic plan for 2010 was made by Dr. Jay, seconded by Dr. Feldman. Motion approved. Staff was asked to continue work on the strategic plan by adding appropriate strategies and tactics.

There was a motion to move \$500,000 from returned local grants fund to increase funding by \$250,000 per year for the Alcohol Tobacco Commission-Youth Enforcement Component of the Indiana Model for a comprehensive approach to tobacco use prevention and cessation from the original amount approved on 8/18/05, of \$250,000 a year for two years. A motion was made to approve said motion by Mr. Jones, seconded by Dr. Jay. Motion approved.

Youth Summit Preview

Harry Davis with MZD Advertising spoke about the upcoming Voice Youth Summit. Mr. Davis said that over 300 youth were participating. Mr. Davis discussed the expectations for the summit. He noted that the youth are our future and that with this summit, their hopes were to develop fired up teens that would go back and make a difference in their own communities. Training would be provided to them and a video footage would be shot during the summit for future commercials. The summit registry was at capacity several weeks prior to the summit. Approximately 70 adult allies will be attending and participating in a tract for adults. The Indiana Teen Institute would also be working with ITPC and MZD during the Summit. Ms. Margaret Davidson said there would be college trainers working at the summit, who were also former Youth Advisory Board members.

ITPC Update

Dr. Jay made a motion that the Executive Board officially sends a thank you letter to Governor Daniels for the announcement today. Seconded by Dr. Champion, motion approved.

Mrs. Gaillard noted that, regarding Part 2 of the RFA, the staff reviewed all of the applications and that a review team would be taking a look at a smaller group. Final approval would be made so that the next payment would be dispersed in May of 2006.

Mrs. Sneegas gave an update on the Media RFP, saying that all proposals were in and were being reviewed. She also stated that the Evaluation RFP process has just begun and that the Statewide Grant RFP should be out before January 2006.

Mrs. Sneegas gave a recap of our partner activity for the 2nd quarter
Four RFA workshops were held in August, all but one funded partner attended.
Mrs. Gaillard noted that there were five regional conference calls in July and then next one would be held in November 2005.

Announcements

Dr. Keen noted that a smoking ordinance was just passed in Hancock County. He said he feels that the many youth in attendance had quite an impact on the council members.

Mrs. Gaillard also told the Board about the IHSAA poster project. Copies were provided to view. She also noted that due to the project, schools are now considering stricter policies.

Dr. Monroe adjourned the meeting at 4:00pm.

The following Executive Board Members were present for all or part of the meeting:

Judith A. Monroe, M.D., Chairwoman (Ex-Officio)
Karla Sneegas, MPH, Executive Director
Victoria Champion, Ph.D.
Tehiji Crenshaw
Richard Feldman, M.D.
Patricia Hart
Stephen Jay, M.D.
J. Michael Meyer
Karen Cunningham, representing Steve Carter
James Jones
Robert Keen, Ph.D.
Steve Simpson, M.D.
Nancy Turner
Phyllis Lewis, representing Suellen Reed, Ed.D.

The following Advisory Board Members were present for all or part of the meeting:

Arden Christen, DDS

The following Executive and Advisory Board Members were not in attendance:

Mohammad Torabi, Ph.D.
David Austin, D.D.S.
Pat Rios
Alan Snell, M.D.
E. Mitchell Roob
Cecilia Williams (Advisory)
Kiki Luu (Advisory)
Diane Clements (Advisory)
Heather McCarthy (Advisory)
Bennett Desadier, MD (Advisory)

Steve Montgomery (Advisory)
Nadine McDowell (Advisory)
Robert Arnold (Advisory)
Kate Turner (Advisory)
Steve Guthrie (Advisory)

Agency Staff in attendance:

Anita Gaillard, Director of Community Programs
Miranda Spitznagle, Director of Program Evaluation
Celesta Bates, Chief Financial Officer
Kristen Stokes, Contract Administrator
Becky Haywood, Executive Administrative Assistant
Dan Morgan, Regional Program Director for Southeastern Indiana
Craig Wesley, Director of Minority Programs
Karen O'Brien, Regional Program Director for Southwestern Indiana

Agency Staff not in attendance:

Jack Arnett, Regional Program Director for Northern Indiana
Julia Eminger

Others in Attendance:

Harry Davis, MZD
Margaret Davidson, MZD
Dick Huber, MD, Citizen
Tim Filler
Missy Lewis, IAFP
Madolyn Knight, Fairbanks
Susan Sheridan, Martin University
Patricia Richardson, ACS